



## SPORT & RECREATION INTEGRATION PROJECT

The BC Recreation and Parks Association has committed to collaborate with its members, Sport BC, 2010 Legacies Now and other partners to help bridge the gap between community sport groups and municipal recreation. The purpose of the Sport and Recreation Integration Project (formerly the Sport and Recreation Connection Project) is to create stronger relationships among community sport groups and municipal recreation departments. Work on this initiative began in 2007 with the establishment of a preliminary Task Group.

In June 2008 the Task Group met in person at the BCRPA boardroom where members engaged in facilitated discussion. Based on the vision, goals and preliminary strategies defined at this meeting, the following “next steps” were recommended as a foundation for the development of the project:

### **I. Engagement and Strategy Development**

There was a clear understanding that in fact the Task Group as a whole made up only a small sampling of the stakeholders in this integration process. Further engagement will be undertaken to hear from voices that have not been included to date and as a means of creating initial connections, fostering integration, and increasing broad awareness of this initiative. A targeted interview process and an “Integration Strategy Workshop” will be held in fall 2008 with representatives from the following groups:

- Grass roots sports groups
- Ground level recreation programmers
- Provincial Sport Organizations
- Existing Sport Councils
- Education sector

At the end of this phase a draft portfolio of resources will be completed that can be accessed individually or as part of a larger Sport Council initiative.

### **II. Pilot Project**

To culminate the Engagement and Strategy Development work, an Integration Pilot Project is proposed for early 2009. This pilot will involve the roll out of the tools and supporting modules in a control community that has demonstrated readiness for further sport and recreation integration. Measurables will be reported out and feedback gathered that so that the resource modules can be fine tuned.

Following this, the full resource program, along with a report out on the process and the outcomes of the Pilot Project, will be shared.

If you have any questions regarding this project please contact Kara Leier at [kleier@bcrpa.bc.ca](mailto:kleier@bcrpa.bc.ca).