



**BCRPA's Annual Symposium Tradeshow**  
**May 1, 2024**  
**Penticton Trade and Convention Centre**  
**273 Power St, Penticton**

## EXHIBITORS

### EXHIBITOR RATES

One Day Exhibitor Booth	
Corporate Member	\$845
Non-Member	\$1,005
Educational institution/ non-profit	\$560

- ▶ [Click HERE to learn about Membership and Member Benefits](#)

### ADDITIONAL EXHIBITOR OPPORTUNITIES

Virtual Delegate Bag Insert (PDF) (The insert may be a promotional brochure or offer and will appear as a link on the virtual Delegate Bag webpage, along with a short company description, URL and logo.)	\$110
Social Opportunities (Join Delegates during any of the <a href="#">Social Opportunities</a> .)	Varies
Exhibitor Delegate Upgrade	\$510
Promotional Video	\$450

### BONUS SAVINGS

Register for two or more BCRPA conferences, and receive a 10% discount on each.

Contact Felicitas Lutz by [email](#) or call 604-629-0965 ext. 245 for more information.

### QUICK FACTS

BC Recreation and Parks Association's (BCRPA) Symposium is typically attended by 300+ recreation and parks professionals, including directors and programmers, who are interested in exploring best practices, innovative solutions and trends. **Symposium features the largest Tradeshow within the BC recreation and parks sector**, with over 50 vendors in attendance each year.

Happening in Penticton, an iconic location for year-round outdoor recreation activities, this year's Tradeshow is on a brand new schedule! This includes a relaxed start to the day, longer breaks and a more dedicated time with delegates.

### WHY EXHIBIT?

- ✓ Meet recreation and parks delegates from all over BC
- ✓ Build your brand
- ✓ Connect with long-time clients and meet new ones
- ✓ Grow your contact list
- ✓ Differentiate your company from the competition
- ✓ Build face-to-face relationships with new prospects
- ✓ Gain exposure to BCRPA's entire membership and beyond through an Exhibitor profile on our publically-accessible Tradeshow webpage

**SOLD OUT**



## WHO IS YOUR AUDIENCE?

- ∴ Recreation and parks municipal staff from all levels
- ∴ Sector partners
- ∴ Decision makers
- ∴ Purchasing influencers
- ∴ BCRPA's Corporate and Affiliate members
- ∴ Post-secondary educators and students

## WHAT DOES YOUR BOOTH INCLUDE?

- ✓ 8' x 10' booth with 8' high drape walls and 3' drape sides
- ✓ 6' skirted table and 2 chairs
- ✓ Lunch during the Tradeshow (May 1) for up to 2 representatives
- ✓ Ability to add additional representatives for a small fee
- ✓ Opportunity for delegates to explore exhibits starting at lunch, during afternoon break, and during the Tradeshow Games & Social event
- ✓ Your company's listing on our online Tradeshow webpage for 6 months
- ✓ Electronic display of your custom PowerPoint slide during the Tradeshow
- ✓ Opportunity to collect leads via a prize draw at your booth

**Symposium is the only provincial conference for recreation and parks professionals in British Columbia**

## IMPORTANT DATES FOR EXHIBITORS

COMPANY LINK AND LOGO DUE	March 31, 2024
TRADESHOW REP INFO DUE	March 31, 2024
<b>TRADESHOW DATE</b>	May 1, 2024
CONFERENCE DATES	May 1 & 2, 2024
EXHIBITOR BOOTH LOAD IN	May 1, 8:30 am
EXHIBITOR BOOTH LOAD OUT	May 1, 5:30 pm

# SPONSORSHIP

Sponsors receive maximum continuous exposure before, during, and after the conference.

While there are standard Sponsorship packages available, we will work with you to create a customized Sponsorship package that's perfect for you! E.g. Lunch Sponsor, Welcome Reception Sponsor, Coffee & Tea Sponsor, Prize Sponsor.

Contact Felicitas Lutz [by email](#) or call 604-629-0965 ext. 245 to start a discussion.

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	GOLD \$7,900	SILVER \$5,645	BRONZE \$3,385	BREAK \$3,385
<b>ON-SITE CONFERENCE BENEFITS</b>				
MC recognition at all Keynote and Plenary sessions	✓			
Opportunity to <b>introduce a session speaker</b> and moderate Q&A (limited availability; BCRPA to identify relevant session)	✓	✓		
Sponsor signage posted at refreshment tables				✓
Complimentary full delegate conference registration(s) to maximize your face-to-face time with delegates	2	1	1	
<b>Premium exhibit space</b> in the Tradeshow, including standard electrical hook-up (space to be assigned by BCRPA)	2 booths	2 booths	1 booth	1 booth
On-screen projection of custom PowerPoint slide during the conference (content provided by Sponsor for BCRPA's template)	4 slides	3 slides	2 slides	1 slide
Sponsor level signage (provided by BCRPA) to display at booth	✓	✓	✓	✓
Logo on signage posted at registration table and by the main stage	✓	✓	✓	✓
On-screen projection of logo at all Keynote sessions	✓	✓	✓	✓

View more benefits on the following page.

## SPONSORSHIP BENEFITS CONTINUED...

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	GOLD \$7,900	SILVER \$5,645	BRONZE \$3,385	BREAK \$3,385
<b>DIRECT MARKETING TO DELEGATES</b>				
One-page electronic insert in the virtual Delegate Bag (insert to be supplied by Sponsor)	✓	✓	✓	✓
Company profile on the virtual Delegate Bag webpage	✓	✓	✓	✓
<b>VIRTUAL REACH AND VISIBILITY</b>				
Logo in Program Guide and Prospectus*	✓	✓	✓	✓
Recognition as a Sponsor in all promotional event communiqués, from date of Sponsorship confirmation* (distribution base approx. 2,500)	✓	✓	✓	✓
Logo and website link on conference webpages for up to 6 months following the conference*	✓	✓	✓	✓

\* Your company logo will appear on conference marketing material as soon as your Sponsorship is confirmed.

## ACCOMMODATION SAVINGS

We have secured special group rates at local hotels. Book early to avoid disappointment.

### FOURPOINTS BY SHERATON • 903 VERNON AVE, PENTICTON

Reserve your room at Symposium's preferred hotel. Room rates start at \$169/night plus taxes, and are valid until March 30, 2024. Availability is on a first come, first served basis, so book your room early.

Contact the hotel to reserve your room at **888-236-2427** and reference group number **BC4**, or reserve your room using [this link](#).

### SANDMAN HOTEL • 939 BURNABY AVE, PENTICTON

Book before February 1 for the best availability and choice! Availability is on a first come, first served basis, so book your room early. Room rates start at \$130/night plus taxes. Reservations must be made before March 30, 2024.

Email the hotel at [reservations@sandman.ca](mailto:reservations@sandman.ca) or [res\\_penticton@sandman.ca](mailto:res_penticton@sandman.ca) or call the hotel at **(250)-493-7151** with the promo code **2304BCRECR**.

### FAIRFIELD INN & SUITES • 602 ECKHARDT AVE W, PENTICTON

Room rates start at \$140/night plus taxes, and are valid until March 20, 2024. Availability is on a first come, first served basis, so book your room early. Reservations must be made before March 20, 2024.

Reserve your room through [this link](#) and use the code **G1380**. The event name is: BC Recreation and Parks Association for the code.

### RAMADA BY WYNDHAM • 1050 ECKHARDT AVE W, PENTICTON

Room rates start at \$159/night plus taxes, and are valid until March 31, 2024. Availability is on a first come, first served basis, so book your room early.

Contact the hotel to reserve your room at **250-492-8926 Ext. 0** and reference group number **#043022BCR**, or follow [this link](#) to book online.

# FLIGHT SAVINGS

## PACIFIC COASTAL AIRLINES



Pacific Coastal Airlines is offering 15% off Basic, Bravo, and Classic fares to/from Penticton Airport (YYF).

Use discount code: **BCRPA24** to take advantage of this offer. Please visit [www.pacificcoastal.com](http://www.pacificcoastal.com) to make a booking online.

Applicable Rules:

- The booking is to be made to the following city: Penticton
- The travel period is between: 4/29/2024 and 5/5/2024
- Discount is applicable to Basic, Bravo, and Classic fare types (base fare only)
- Limited uses available
- New bookings only
- Fares and seats are limited and subject to availability at the time of reservation
- May not be combined with any other program, promotion, or discounts
- Subject to applicable fare terms and conditions

**The sale period begins Feb. 15 and ends on March 14.**

## WESTJET

WestJet is offering 5% off Econo\* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo\*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border. No discount will apply to Basic or Business class bookings. To take advantage of this offer, you will need the discount code listed. Please visit [www.westjet.com/conventions](http://www.westjet.com/conventions) to make a booking online.

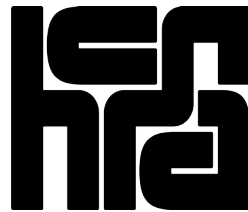
Applicable Rules:

- The booking is to be made to the following city: Penticton and Kelowna
- The travel period is between: 4/24/2024 and 5/9/2024

Coupon Code for Guest web/Travel Agent web: **2B0P3NI**

Promo Code for Travel Agent GDS only: **YBH07**

# Thank You to Our 2024 Sponsors!



For more information, contact:  
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