



Inspiring, Connecting, Growing Together



BCRPA's Strategic Plan 2022-24

VISION ► Inspiring and connecting professionals to build healthy and resilient communities through the power of recreation and parks.

STRATEGIC PRIORITIES



INFLUENCE

To be the provincial voice for the sector, advancing the collective interests of our members and fitness professionals.

Role: Advocate, connector, collaborator



DEVELOP

To strengthen the members' and fitness professionals' capacity and leadership through training, programs, and professional development.

Role: Educator, mentor, service provider



CHAMPION

To be a catalyst in the sector for positive change with reconciliation, physical inactivity, climate change, and diversity-equity-inclusion.

Role: Thought-leader, conversation convener, action initiator



GOVERN

To be a high-performance Board that has a dynamic culture and demonstrates boldness in leading BCRPA and the sector forward.

Role: Strategist, influencer, accountability

THREE-YEAR OUTCOMES

INFLUENCE

Be sought by stakeholders, members, and fitness professionals as sector leader for consultation, partnerships, and advocacy.

DEVELOP

Enhance the capability of recreation, fitness, and parks leaders by being their resource of excellence for professional development, mentorship, and funding.

CHAMPION

Engage members, fitness professionals, and stakeholders in high impact conversations that address key challenges facing the sector and the province.

GOVERN

Instill high standards of governance practices and behaviours that ensure the sustainable success of BCRPA and the sector.